

CITY OF POCA TELLO, IDAHO  
CITY COUNCIL STUDY SESSION  
APRIL 12, 2018

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AGENDA ITEM NO. 1: Council President Jim Johnston called the City Council Study  
ROLL CALL Session to order at 9:00 a.m. Council members present were  
Heidi Adamson, Roger Bray, Rick Cheatum, Linda Leeuwrik and  
Beena Mannan. Mayor Brian Blad arrived at 9:28 a.m.

AGENDA ITEM NO. 2: Representatives from the Animal Shelter Advisory Board were  
ANIMAL SHELTER scheduled to discuss the Board's goals and projects, as well as  
ADVISORY BOARD Council's policies and expectations. A representative did not  
UPDATE attend so an update was not given.

AGENDA ITEM NO. 3: John Regetz, Bannock Development Corporation Executive  
BANNOCK Director was present to give Council a quarterly update of  
DEVELOPMENT Bannock Development's activities and achievements.  
CORPORATION  
QUARTERLY UPDATE

Mr. Regetz gave an overview of the completed marketing for Bannock Development during the last quarter. The marketing included the following: Shot Show with Idaho Commerce; Site Selector's Guild; Computer and Electronics Government Conference; Silicon Slopes; Select USA with Idaho Commerce; REDI; SEIDO; Idaho Power; and LiveXchange (UT).

It was noted that 2 site visits have been held and 1 is scheduled. Bannock Development's ongoing marketing efforts were reviewed. This includes: Direct Marketing; Retention and Expansion; Northgate Marketing; Eight Committees and Board Volunteers; Site and Building inventory; and Project assistance.

Economic Impact – FBI expansion will create 350 new Data Center jobs and 150 administrative jobs; 500 new jobs total. An estimate of 160 spinoff jobs connected with the expansion; resulting in an estimated \$65 million economic impact annually. Mr. Regetz also noted that construction expansion creates approximately 1,728 jobs and \$158 million of economic impact in Southeast Idaho. It is also the driving force behind increased dining areas in the mall.

Other businesses are: 1) ON Semiconductor investment - \$100 million over the last 7 years; 750 jobs with 90 advertised in 2017; \$78 million next 3 years; 2) Zip Kit Homes – 40 jobs; 3) Buchanan and Edwards – increased to 50 initial jobs, ultimately employees 80 at \$80K to \$1110K per year; Great Western Malting – 10 new and 59 spin off jobs - \$2,363,020.00 annual economic impact; 4) Your FIT Program – Train Career Advisory Outreach; Industry shadowing. Focusing on training advisors regarding the high demand jobs and needs for these jobs.

Mr. Bray noted the handout he distributed to Council regarding economic decision protocol for the State of Main and the city of Whichita.

Mayor Blad joined the meeting at 9:28 a.m. at which time, Council President Johnston turn the chair of the meeting over to Mayor Blad.

Council discussion regarding economic needs in the community continued. Trade skills to meet with construction needs were reviewed. It was noted that Idaho State University is working toward providing training to meet the demand in the community. However, a 3-year period is the

timeframe to hire a new instructor. It was mentioned that teachers are starting to teach some of these trade skills in High School to help with the placement of filling positions.

AGENDA ITEM NO. 4: Steve Walling and Zach Lockyer, Wildlife Manager for Idaho  
PROPOSED ORDINANCE Fish and Game; Urban Wildlife Task Force representatives, were  
PROHIBITING FEEDING present to discuss a proposed ordinance to begin addressing  
OF WILDLIFE WITHIN Human/Wildlife problems within City limits. Representatives  
CITY LIMITS feel the proposed ordinance will benefit both humans and  
wildlife.

Mr. Walling shared that an open meeting was held to discuss wildlife feeding issues within Pocatello city limits. He noted that approximately 100 people attended the meeting. Mr. Walling reviewed the problems that occur when people feed wildlife. It was noted that feeding wild animals helps spread disease and also endangers the animals because they congregate in these areas.

Mr. Lockyer shared information Idaho Fish and Game has put together regarding the feeding of wildlife.

It was mentioned that the Urban Wildlife Task Force is made up of dedicated community volunteers with varying perspectives, experiences and interests. The volunteers address challenges associated with urban wildlife.

Components of the ordinance – unlawful for any person to intentionally, knowingly, or recklessly feed or attract Wildlife (wild or habituated) with the exception of birds (except wild turkey and waterfowl) tree squirrels and livestock/pets. Seeds, nectar, or other materials can be placed in feeders 5 feet above ground. The proposed prohibition would apply to all areas within Pocatello City limits.

Problems with feeding wildlife – animals become habituated; artificial feeding changes behavior; increased disease risk; can attract unwanted species; feed is often not good for the wildlife and can result in nutritional imbalances; and indirect impacts to neighbors.

In response to questions from Council, Mr. Lockyer explained his office receives various reports of people feeding deer. However, staff cannot do anything to force an individual to stop feeding wildlife. Mr. Lockyer shared an incident regarding a resident feeding deer. Once contacted, the resident explained he did not realize it was bad for the deer and volunteered to stop. Fish and Game will respond to enforcement calls as part of their daily routine. Educational information regarding the issue will be distributed.

Mr. Cheatum mentioned that he volunteers as part of the Wildlife organization. He noted that the members are committed to get information out in the community to make them more aware of the problem.

Mr. Bray feels efforts taken right now will help stop future problems. He has not had deer eating out of his yard until this year and shared his concerns regarding wildlife in community and the safety of children and pets.

General discussion continued regarding problems surrounding the feeding of wildlife for both animals and humans.

In response to questions from Council, Jared Johnson, City Attorney, explained he has reviewed the proposed ordinance. However, he has not moved forward with the research phase as direction from the Council was pending. If instructed to move forward, staff will place an ordinance into the appropriate format and verify it meets Idaho Code.

Council discussion to educate the public regarding the proposed ordinance followed. It was noted that a Public Hearing to discuss the proposed ordinance would be held to allow for public input.

Mr. Johnston shared that he does not feel comfortable with the proposed ordinance. He would prefer education measures be taken instead.

Jennifer Jackson, Regional Education Officer for Fish and Game, reviewed the education steps that have been taken regarding this topic. She reported that most of the information is disregarded and feels an ordinance directed toward those who refuse to comply with non-feeding of animals is needed. Ms. Jackson would like to start with Pocatello and move out to the County and surrounding communities.

Mayor Blad instructed staff to start preparing an ordinance for Council's consideration. He added that discussions with Police staff and other departments regarding enforcement will still need to take place.

AGENDA ITEM NO. 5: Jeff Mansfield, Public Works Director; Brian Wellard, Sanitation  
GLASS RECYCLING Operations Supervisor; Debbie Brady, Recycling  
PROGRAM/PROPOSAL Coordinator; and John Lair, CEO, Momentum Recycling; were  
present to discuss a glass recycling program/proposal for the  
City. Ten drop-off sites with 3-yard containers for "glass only" items are being proposed.

#### 2010 GLASS RECYCLING FEASIBILITY STUDY

Critical Success factors include: Political Support at all levels of municipal government for the program to be successful; Education campaign about the benefits of glass recycling; a program, in most cases, fails to generate significant revenue and incurs some expenditures to keep it in operation; generally a program requires a notable commitment of time, money, manpower and resources to make it successful and efficient; and successful glass recycling programs require a well-identified, stable, and consistent local market for the recycled glass ("cullet").

Representatives from Pocatello and Bannock County landfill toured Momentum Recycling's glass processing facility in Salt Lake City, Utah. They concluded that Momentum Recycling could be the end user for a glass recycling program in the Pocatello area. It was mentioned that recycled glass can be used for fiberglass insulation, bottle manufacturing, bricks and sandblast media.

Mr. Lair gave an overview of the glass recycling business. He noted that his facility processes 40 tons of glass per day. Mr. Lair reviewed the types of glass that can be recycled noting that brown glass is not recycled because it contains a substance that causes the glass to be brown.

#### PROPOSAL BREAKDOWN

- a) 10 drop-off sites with a 3-yard dumpster for glass recycling.

Bannock Council Landfill will host a container and bring it to the glass storage site as needed. Containers will be clearly marked as “glass only” containers.

b) The acceptable glass recycling containers were reviewed.

c) Proposed glass bin locations are: 1) Sister City Park Area; 2) Wellness Complex/Fairgrounds (pending); 3) City Hall; 4) Ridley’s on Main Street; 5) Albertsons; 6) Union Pacific Railroad parking lot by the Dog Park (pending); 7) Idaho State University – Holt Arena Area.

Mr. Wellard described the Bunker/Storage Area that is being proposed for the program. The storage site would be on First Street by Sanitation and Street buildings. He noted the proposed bunker will hold approximately 60 tons of glass. Building of the bunker by staff will cost \$5,000.00.

Estimated program costs and startup cost were also reviewed. Total startup costs - \$43,000.00. Annual program costs - \$10,000.00.

Glass Recycling vs. Landfill costs

Once a glass program is developed, the City of Pocatello should collect around 20 tons per month (240 tons per year). Removing 240 tons of glass from the City’s waste stream would reduce landfill charges by \$7,000.00 per year. Net cost to the City would be \$3,000.00 per year.

Ms. Mansfield reported he toured a facility located in Logan, Utah that has a contract with Momentum Recycling. As a result, he feels placing the glass in a bunker and contacting Momentum to retrieve the glass when appropriate is the best choice.

General discussion regarding separation of glass and other recycle products followed. It was noted the costs would be higher to have separation bins at homes. Glass cannot be combined with other items. There is a negative impact on the product and higher costs as a result.

A majority of the Council supported the glass recycling program. A final decision will be voted upon at a later date.

AGENDA ITEM NO. 6: Joyce Stroschein, Chief Financial Officer/Treasurer, and Ashley  
FISCAL YEAR 2017 Linton-Welsh, Senior Accountant; presented the completed  
COMPREHENSIVE ANNUAL Fiscal Year 2017 Comprehensive Annual Financial Report and  
FINANCIAL REPORT AND Popular Report to the City Council.  
POPULAR REPORT UPDATE

Items for review -

Completed Financial Report for City of Pocatello, Fiscal Year ended September 30, 2017. CAFR review includes letter of transmittal, FGOA Award/Acknowledgement; Independent Auditor’s letter; Management Discussion and Analysis; Financial Statement; Notes to the statements; required supplementary information; Other Financial Statement; Statistical Section; and Single Audit Section.

Ms. Stroschein expanded on the new rule for Tax Abatements outlined on page 92 of the report. She explained the report’s results show that everything went well with audit. Ms. Stroschein added that the report is a very long complicated process.

Citizen's Financial Report Fund – this report takes what is in the financial statement and makes it more understandable for citizens. It is a snapshot of the larger statement.

Council expressed their appreciation of Finance staff's hard work toward a very complicated audit process.

Mayor Blad adjourned the meeting at 11:25 a.m.

APPROVED:

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BRIAN C. BLAD, MAYOR

ATTEST AND PREPARED BY:

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RUTH E. WHITWORTH, CMC, CITY CLERK