



OFFICE OF THE MAYOR
911 North 7th Avenue
P. O. Box 4169
Pocatello, Idaho 83205-4169

(208) 234-6163
Fax: (208) 234-6297
www.pocatello.us

BRIAN C. BLAD
Mayor

Pocatello City Council:

ROGER BRAY
STEVE BROWN
CRAIG COOPER
RON FRASURE
GARY MOORE
EVA JOHNSON NYE

July 15, 2010

FOR IMMEDIATE RELEASE

CONTACT: Sgt. Ralph Daniels, Pocatello Police Department, at 234-6142

POCATELLO POLICE DEPARTMENT TRAFFIC ENFORCEMENT EMPHASIS

The Pocatello Police Department has received grant money from the Idaho Transportation Department as part of the statewide Aggressive Driving Mobilization Program. The goal of the program is to reduce accidents and to enhance road safety for all drivers.

Starting today, July 15 and continuing until July 26, 2010, the department will have additional officers working along with the Traffic Unit. These officers will place an extra emphasis on aggressive driving. The officers will be working between 7:00 a.m. and 9:00 p.m. looking for traffic violations. They will be watching for moving violations, such as speed, improper turns, changing lanes without signaling, and people following too close.

Officers will focus on Yellowstone Avenue, Quinn Road, Olympus Drive, and Jefferson Avenue. Although these areas will be emphasized, officers will conduct traffic enforcement as often as they can throughout the city of Pocatello.

For more information, contact Sgt. Ralph Daniels at 234-6142.

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