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FOR IMMEDIATE RELEASE

CONTACT: Mary Remer, Animal Services Director, at 234-6156

POCATELLO SHELTER WINS NATIONWIDE GRANT CAMPAIGN
Next Shelter Grant Challenge Underway

The staff, volunteers and animals at the Pocatello Animal Shelter announced today the Shelter won a state award from round three of the Animal Rescue Site \$300,000 Shelter Challenge of 2011 with Petfinder.com.

Thanks to supporters who “clicked” every day, the Shelter received its’ third \$1,000 grand prize for the state of Idaho. The money from round three will be used to purchase an additional computer so volunteers can download adoptable animal information to Petfinder.com. “We get website hits everyday from people all over the country who are interested in seeing our adoptable pets. It is such an invaluable tool for showing off our adorable adoptables,” said Mary Remer, Animal Services Director.

You can still help! Round four of the Shelter Challenge is underway. With just a click, individuals can help the Animal Shelter continue serving animals in our community. Just go to www.theanimalrescuesite.com and click on the “click here to give-it’s free” button and vote. Spread the word, help the animals and don’t forget to vote!

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