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FOR IMMEDIATE RELEASE

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MAYOR PLEASED WITH ECONOMIC IMPACT ANALYSIS
Remediated FMC Site Important to Region

Pocatello Mayor Brian Blad announced today that he is pleased to see the Economic Impact Analysis Report done by Neil Tocher, Ph.D of Idaho State University's College of Business. The report provides a professional, independent economic analysis on the potential future uses of a remediated FMC site. Mayor Blad congratulated Dr. Tocher on his thorough analysis.

The Mayor was provided an advance draft copy of the report. He was pleased to see that an important aspect of a remediated FMC site would be the proposition of a unified regional strategy. The strategy would incorporate the FMC site and the Pocatello Regional Airport industrial site to the mutual economic benefit of Power and Bannock Counties, as well as all of Southeast Idaho.

Mayor Blad offered his cooperation to the Power County Development Authority to market a unified land development strategy. He was pleased to see that a remediated FMC site has the potential to bring over \$100 million annually to the local economy, much of which would benefit Pocatello.

“We have been seeking good, clean economic development for Pocatello, and Dr. Tocher’s report emphasizes that possibility. I urge all interested parties to proceed with the cleanup of the FMC site so that we can begin marketing the site concurrently with other development opportunities at the Pocatello Regional Airport.”

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