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FOR IMMEDIATE RELEASE

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POCATELLO POLICE DEPARTMENT TRAFFIC ENFORCEMENT PLAN
Officers to Target Specific Areas for Enforcement

Each month the Traffic Unit of the Pocatello Police Department creates a traffic enforcement plan based on accident statistics and citizen complaints. The plan targets specific areas and types of violations for extra enforcement.

The goal of the enforcement plan is to increase voluntary compliance and the public's safety, not necessarily to increase the number of citations. Each month Police Department will release a list of the violations that will be emphasized and the areas where extra patrols will occur to see if increased awareness by the driving public translates into increased compliance.

During the month of October, the Traffic Unit will focus traffic enforcement in the following areas: Yellowstone Avenue, Butte Street, Douglas Street, Monte Vista Drive and Jefferson Avenue. Officers have been asked to emphasize enforcement for speeding, following too closely, crosswalk violations and red light violations. Although enforcement in these particular areas will be emphasized, officers will continue to conduct traffic enforcement in all areas of the community.

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