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October 10, 2011

FOR IMMEDIATE RELEASE

CONTACT: Hannah Sanger, Environmental Educator at hsanger@pocatello.us or 234-6518

CITY NEEDS HELP NAMING NEW STORM WATER CHARACTERS
Characters to Help Teach Students about Storm Water

The City of Pocatello and its storm water partners, City of Chubbuck, Bannock County and Idaho Transportation Department, are looking for help to name the two new storm water characters. The cartoon characters will be used to teach students about storm water and how to prevent storm water pollution.

Storm water is water that runs off roofs and driveways and onto the street.

Before the educational program can begin, these characters are in need of names. Name suggestions can be submitted at www.pocatello.us/se/se_naming.htm. All entries will be entered into a raffle for a \$25.00 gift certificate to a local store. Submissions for the naming contest will be accepted until 5:00 p.m. on Friday, October 14, 2011.



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