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FOR IMMEDIATE RELEASE

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**TELEPERFORMANCE PRESENTS ZOOBOO 2011**  
*A Crypto Creature Feature at the Pocatello Zoo!*

Big Foots, Loch Ness Monsters and Mermaids, oh my! Do Halloween parties get any better than that? Learn more about creatures – real and imagined - and get up close and personal while enjoying activities, games and music at the Pocatello Zoo! There is something for everyone to “howl” about at ZooBoo, Saturday, October 22, 2011 from 10:00 a.m. to 3:00 p.m.

Some of the “fang”tastic activities and games include the Haunted TreeHouse, the Super Sonic Cider Barn, the Spooktacular Cemetery, the Vampire Discount Cosmetic Magnet Craft, The Sweet Stuff Leaf Crawl and Games and fact-or-treat stations. Also, there will be Spooky Country Sounds by KZBQ’s Paul Anderson and the Book Wagon from the Marshall Public Library. The Children’s Wildlife Theatre will host the Crypto Creature Feature Show at 11:45 a.m. and 1:15 p.m. And, if all goes well, the Zoo may have a couple of new “youngsters” out on exhibit!

The theme for the costume contest is "Crypto Creatures." These include animals like Sasquatches, Yedis, Loch Ness Monsters, and Chupucabras, as wells as Vampires, Dragons and Cyclopes. Judging will take place at 11:00 a.m., 12:30 p.m., and 2:00 p.m. Prizes are courtesy of Sonic Drive-In. All of the following categories will be awarded at each judging session: 1<sup>st</sup> Place, 2<sup>nd</sup> Place, 3<sup>rd</sup> Place, 4<sup>th</sup> Place, Cleverest Crypto Creature and four (4) Honorable Mentions.

Cost for this event is admission to the Zoo: \$4.75 for adults ages 12-59, \$2.75 for youth ages 3-11 , \$3.50 for seniors age 60+, and free for children under 2 and Pocatello Zoological Society Members. Food and drinks will be available for an additional cost.

Pocatello ZooBoo’s major sponsor is Teleperformance. Co-sponsors and contributors include KZBQ, Sonic Drive-In, Discount Cosmetic Outlet, Sweet Stuff, Madd Max’s Trading Post, Idaho State Journal, Party Palace and Mystic Theatre. And a special thanks goes out to community volunteers to include Pocatello Zoo Trackers, ISU Pre-Health Professions Association, Eagle Rock Motorcycle Club, Pocatello LDS Young Adults, and ISU Sorority “Sigma, Sigma, Sigma.” The Zoo thanks you! Without all of your help, this community event would not be such a “howling” good time!!!

For more information give us a call at 234-6264, check out our website at [www.pocatellozoo.org](http://www.pocatellozoo.org) or search for Pocatello ZooBoo on Facebook.

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