



Planning & Development Services

PLANNING SERVICES NEIGHBORHOOD & COMMUNITY SERVICES

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HISTORIC PRESERVATION COMMISSION (HPC) SPECIAL MEETING AGENDA

Tuesday, July 13, 2021, 11:30 a.m.

911 N. Seventh Avenue, Iwamizawa Conference Room

Limited in-person attendance is allowed, but due to COVID-19 guidelines, strict social distancing measures are in place. INDIVIDUALS ARE ENCOURAGED, BUT NOT REQUIRED, TO WEAR MASKS/FACE COVERINGS.

City Hall is accessible to persons with disabilities. Program access accommodations may be provided with three (3) days' advance notice by contacting Skyler Beebe at sbeebe@pocatello.us; 208.234.6248 or 5815 South 5th Avenue, Pocatello, ID.

The Historic Preservation Commission is a citizen advisory group to the City Council. They are authorized to conduct a survey of local historic properties, recommend methods and procedures to preserve, restore, maintain, and operate historic properties under the ownership or control of the City; recommend the lease, sale other transfer or disposition of historic properties; participate in the conduct of land use, urban renewal and other planning processes undertaken by governmental agencies; recommend ordinances and provide information for the purposes of historic preservation; promote and conduct an educational program on historic preservation; and review and act upon applications for permits for building alteration, new construction, or demolition within designated historic districts. The Commission also plays a vital role in the City's downtown revitalization efforts. All meetings of the HPC are recorded for record retention and transcription. The following is the official agenda of the Historic Preservation Commission. Discussion and Commission action will be limited to those items on the agenda.

AGENDA ITEM 1: ROLL CALL

*** WORK SESSION ***

THE BRADY CHAPEL CENTENNIAL CAMPAIGN PLAN

The Commission may wish to discuss and coordinate plans for funding & events.

- Discussion on grants, funding and 501(c)(3) information
- Event Planning:
 - Art Walk: August 6, 2021
 - Myers-Anderson Lobby: HPC Open House
 - Whitman Lobby: Brady Chapel Campaign
 - Summer Gala: August 26, 2021, 5-7pm
 - Make assignments of who will contact participants for the event (potential donors, sponsors)
 - Ensure all details of the events are accounted for and assignments are made as appropriate
 - Scavenger Hunt: October 9, 2021
 - Assign who will coordinate this event
 - Time for the event & consider food vendors, etc.



AGENDA # WORK SESSION

Value Proposition:

The Brady Memorial Chapel is the iconic centerpiece to the Mountain View Cemetery in Pocatello, Idaho. It stands as a majestic monument to former Idaho Governor, U.S. Senator and successful entrepreneur, James H. Brady who died while in public service in 1918. As an architectural masterpiece, the Chapel was designed in the French Gothic Revival style exhibiting elegant craftsmanship that makes it the best executed memorial chapel in Idaho. This century old memorial stands as a landmark to the identity and rich history of the Pocatello community.

As a community, we demonstrate pride in who we are through an appreciation and preservation of our history and cultural enrichment. As we endeavor to restore and preserve the Brady Chapel, we will strengthen our **community identity**, preserve our **cultural heritage**, and save a public building for the enjoyment and **enrichment of our desired quality of life**, for ourselves and for generations to come.

Capital Campaign Phases & Needed Funds:

The Brady Chapel Centennial Campaign is slated to end on Memorial Day 2022 with the rededication of the Chapel by the City of Pocatello to the Public. The Pocatello Historic Preservation Commission has received estimated costs for restoration and items that would need to be restored. To date, the total funds needed to be raised are estimated at \$250,000. The following phases include the restoration work that needs to be accomplished and the estimated costs to complete that work. Each phase will be initiated when sufficient funds become available. All phases of restoration are intended to be completed before the Memorial Day 2022 Brady Chapel rededication.

Phase 1	<ul style="list-style-type: none">• 10 Re-carved Pinnacles - \$27,500 (Completed)• Stone & Brick repair, repoint/seal - \$48,000• Pinnacle repair & installation - \$15,000	Completed Cost: \$27,500 Raised Amount to Date: \$6,400 Awarded Grant Amount: \$5,000 Remaining Cost: \$63,000
Phase 2	<ul style="list-style-type: none">• Porch modification/ ADA access - \$40,500• Slate Roof restoration - \$20,000• Copper flashing / gutter repairs - \$8,000• In-ground vandal resistant lighting - \$5,000	Completed Cost: \$0 Raised Amount: \$0 Awarded Grant Amount: \$0 Remaining Cost: \$73,500
Phase 3	<ul style="list-style-type: none">• Door repair & varnishing - \$3,000• Window repair & vented shields - \$25,000• Ceiling repair & repaint - \$4,500• Lighting improvement - \$500	Completed Cost: \$0 Raised Amount: \$0 Awarded Grant Amount: \$0 Remaining Cost: \$33,000
Phase 4	<ul style="list-style-type: none">• Radiant heating system – \$27,000• Floor refinishing - \$7,000• 17 new replica pews - \$24,500	Completed Cost: \$0 Raised Amount: \$0 Awarded Grant Amount: \$0 Remaining Cost: \$58,500

Initial Fund for Continued Maintenance: \$22,000

Total Funding Goal: \$250,000

Completion Goal Date for All Fundraising: January 1, 2022

Completion Goal Date for Final Restoration Work: May 20, 2022

Key Partners:

Current partners to the Campaign, hosted by the Pocatello Historic Preservation Commission, include the following:

- City of Pocatello (Co-Host)
- Bannock County Historical Museum (Partner)
- Idaho State Historical Society (Partner)
- Idaho Heritage Trust (\$5,000 Grant Sponsor)

The following list includes local businesses, state and national corporations, and other organizations that the Pocatello Historic Preservation Commission has identified as potential key partners that can join the campaign and/or sponsor the campaign with the funds to restore the Chapel. While some entities could provide a donation gift, others may provide grant programs that could be applied for, or simply support or assistance to expand the campaign into their circles of influence.

Funeral Homes / Monuments:

- Colonial
- Cornelison
- Downard
- Manning-Wheatley
- Walker Monuments
- Wilks

Major Community Employers:

- Idaho State University
- J. R. Simplot Co.
- ON Semiconductor
- Union Pacific Railroad

Government Entities:

- City of Pocatello
- City of Chubbuck
- Bannock County
- State of Idaho

Banks & Financial Institutions:

- Advantage Plus Federal Credit Union
- Bank of America
- Bank of Commerce
- Bank of Idaho
- Citigroup
- Citizens Community Bank
- Connections Credit Union
- D.L. Evans Bank
- Goldman Sachs
- Idaho Central Credit Union
- Lookout Credit Union

Banks & Financial Continued:

- Ireland Bank
- JP Morgan Chase
- Key Bank
- Merrill Lynch
- Mountain American Credit Union
- Pocatello Simplot Credit Union
- Rails West Credit Union
- Southeast Idaho Credit Union
- U.S. Bank
- Washington Federal Bank
- Wells Fargo Bank
- Westmark Credit Union

Local Clubs & Organizations:

- Portneuf Valley Partners
- School District 25
- Rotary Clubs
- Kiwanis
- Portneuf Masonic Ldg
- Elks
- International Order of Odd Fellows
- Woodsman of the World
- Chamber of Commerce
- SEICOG
- AIA Idaho
- Civitan International

Idaho Corporations:

- Albertsons
- Idacorp
- Idaho Power Company
- Lamb Weston
- Micron Technology
- Melaleuca
- Ridley's Markets
- WinCo Foods

Local Businesses:

- Myers-Anderson Architects
- Local Greenhouses
- Varsity / Museum of Clean
- Phil Meador
- News Media Outlets
- Idaho State Journal

Other Corporations:

- Monsanto
- Walmart
- Google/Alphabet
- Microsoft
- Coca-Cola
- Chevron
- ExxonMobil
- Gilead Sciences

Various Foundations:

- Sunderland Foundation
- Bill & Melinda Gates Foundation
- The Rockefeller Foundation
- Walton Family Foundation
- John Templeton Foundation

Historic Preservation:

- National Trust for Historic Preservation
- Idaho Heritage Trust
- Preservation Idaho
- Idaho State Historic Preservation Office
- United States Department of Interior - National Park Service

Key Activities:

The following list includes activities or events that the Historic Preservation Commission and its Partners could participate in to engage the public with the campaign or encourage opportunities for fundraising.

HPC Events:

- Memorial Day Open House
- Summer Gala
- Idaho Heritage Conference
- Scavenger Hunt
- Veteran's Day Open House
- Memorial Day Open House & Chapel Rededication

Other Events/Programs:

- Environmental Fair
- Farmers Market
- Riverfest
- Portneuf Paddle
- Brewfest
- Revive @ 5
- Bannock County Fair
- Idaho History School Curriculum
- Tabling in front of local stores and businesses

Funds/Grant Opportunities:

- Pocatello Façade Improvement Program
- Sunderland Foundation
- Walmart Community Grant
- National Trust Grants
- Daughters of the American Revolution
- Idaho Heritage Trust
- Idaho Historical Society
- Idaho Community Foundation

Ongoing Maintenance to the Chapel:

While not part of the Brady Chapel Centennial Campaign. It is necessary to note that after the completion of all fundraising, restoration work, and rededication, The Brady Chapel will require a plan to address the ongoing maintenance of the structure to prevent any future disrepair, neglect and/or deterioration of the Chapel. A draft version of the Brady Chapel facilities use policy has been created (see attachments). It is recommended that this plan be reviewed and updated to align with current needs and potential uses.

The Pocatello Historic Preservation Commission will collaborate with the Pocatello Parks & Recreation Department to ensure that budgeted funds are available for the maintenance, preservation and operation of the Chapel. Some of these funds are expected to be acquired from the cost of leasing the Chapel for funerals, weddings, etc.

Attachments:

- Business Model Canvas Worksheet
- Brady Chapel Facilities Use Policy