

MEMORANDUM

TO: Brian C. Blad, Mayor; Members of the City Council
FROM: Rich Diehl, Deputy City Attorney
RE: Bistline Grant Request for Pocatello Regional Airport – Japanese Gardens – Part 2
DATE: September 9, 2020

I have reviewed the documents associated with the above-referenced grant application and they meet with my approval for the Mayor's signature once so authorized by the Council. The City of Pocatello has applied for, and received, similar grants in the past.

If you have any questions, please feel free to contact me.

AIRPORT GRANT APPLICATION
SEPTEMBER 17, 2020 CITY COUNCIL MEETING
EXECUTIVE SUMMARY

Airport staff has been working with the team that lead the effort to build the Kizuna Garden to develop a plan for an origami art display inside the terminal. The project will be implemented in approximately five phases, over a four-year period. Council previously approved grant applications to the Ifft (\$10,000) and Bistline (\$2,800) Foundations, which were awarded, to fund the first phase of the project. A second Ifft grant application for \$8,000 was approved by Council on 2/20/20 but the committee opted not to submit the application as the phases and direction of the artwork were not entirely designed at that point. A third grant application to the Ifft Foundation for \$10,000 was recently approved by Council and submitted. If awarded, the Ifft grant will fund Phase 2-the tessellation exhibit. The airport is now seeking approval of a second grant application to the Bistline Foundation. The requested grant amount is \$20,000 and is anticipated to fund Phase 3. However, if the Ifft grant is not awarded, the Bistline grant will be used to fund all of Phase 2 and partially fund Phase 3.

The first phase was commissioning of 9 origami art pieces (called kusudama) and custom made display cases. Also included in the first phase was preparation of the display back drop, which is the elevator in the main lobby of the airport terminal, in order to cover the glass and inner mechanics of the elevator. The kusudamas and display cases are complete and the backdrop material is being selected. The display should be ready for installation in the next month or two, depending on lead time for the backdrop material. Phase 2 will consist of approximately three suspended, lit, and framed tessellation pieces and Phase 3 will include a minimum of 1,000 suspended origami cranes on a custom made metal suspension piece. Subsequent phases will include a silk paper rose garden and an informational kiosk.

The grant does not require match funds.

The grant application will be subject to legal review before submittal.

F.M., Anne G., and Beverly B. Bistline Foundation Application

Kristy Heinz (City of Pocatello)

Organization & Contact Info

F.M., Anne G., and Beverly B. Bistline Foundation Application

Legal Name

"Also Known As"
Name (Any common name the organization uses or is known by other than the legal name listed above.)

Street Address

City

State

Zip Code

Primary Contact for the Organization

Job Title

Prefix

First Name

Last Name

Phone Number

Email Address

Primary Contact for the Application, if different from above

Job Title

Prefix (Ms., Mrs., Mr.,
Dr., etc.)

First Name

Last Name

Phone number

Email Address

Organization Tax Status

The Idaho Community Foundation makes grants to 501(c)3 nonprofit public charities and governmental entities (including special taxing districts and public schools). If you are unsure of your tax status, please contact ICF (at 208-342-3535 or grants@idahocf.org) to determine your eligibility to receive grants.

Select your organization's tax status. If your organization does not fall under any of the listed tax options please utilize the next field to provide an explanation of your nonprofit status.

Government Entity

If your organization is a 501 (c) 3 nonprofit public charity, please provide your Tax Identification Number/Employer Identification:

[Empty box for Tax Identification Number/Employer Identification]

In which U.S. state is your organization or your national umbrella organization) incorporated?

ID

Organization Overview

Organization Overview

Please state your organization's operating budget total for the current fiscal year. For most organizations this will include all activities and programs. If your organization is a school district, please use your district operating budget. If your organization is a school, please use your school operating budget. If you are unsure of what operating budget to use, please contact ICF (208-342-3535 or Grants@idahocf.org) for help.

\$95,285,421.00

What is your organization's mission statement? If your organization does not have a mission statement, provide a brief overview of your organization and its primary objectives.

To be a significant economic engine and vital source for transportation services for southeastern Idaho though the development of air service, general aviation and non-aviation land development. The airport also serves as a portal of welcome for travelers visiting Southeast Idaho.
Please note that the Pocatello Regional Airport is a department of the City of Pocatello. The legal organization name and operating budget submitted is for the City of Pocatello as that is the legal entity. The mission statement and contact information is that of the Airport as airport staff will be administering the grant, if awarded, and the project. The annual operating budget for the Airport for the current fiscal year is \$1,534,654.

List organizations in your area that provide similar services to those provided by your organization. (Field Maximum: 750 characters including spaces)

Idaho Falls Regional Airport (approximately 55 miles away)

List the names of your organization's Board of Directors (Field maximum:1500 characters including spaces)

The organization does not have a Board of Directors but City officials include a Mayor and City Council: Mayor Brian Blad, Council Members Heidi Adamson, Rick Cheatum, Linda Leeuwrik, Roger Bray, Claudia Ortega and Chris Stevens.

Key contacts and volunteers for the project include:
Airport Manager, Alan Evans
Management Assistant, Kristy Heinz
Project Coordinator, Jesse Robison
Art Coordinator, Hugh Suenaga
Key Volunteer, Cindy Marshall-Master Gardener

Many other volunteers will be included.

Proposal Narrative

What is the total budget for project?

\$66,731.00

What amount are you requesting from the Idaho Community Foundation?

\$20,000.00

Select the primary county served by this project.

Bannock

Identify any other counties served by this project. (Field Maximum: 750 characters including spaces)

Power, Bingham, Caribou, Bear Lake, Franklin

The airport is located in Power County but the majority of airport patrons reside in Bannock County.

Select the Program Area you believe most closely matches your request.

Arts & Culture

Complete the following sentence.

If my organization is awarded a grant, the funds will be used to...

(For example: "provide after school programs to 25 at-risk youth for one school year.")

Commission the creation of origami art exhibits and a supportive interpretive kiosk for display inside the airport terminal.

Please describe your project, including:

- 1) An explanation of need for the project
- 2) The anticipated accomplishments/outcomes of the project
- 3) How many members of your community will be helped by the project
- 4) When you expect to complete this project

As stated in our first grant application, the origami art project is an extension of the Japanese garden at the airport, which the Bistline Foundation graciously supported. The garden was created over a five-year period. The goal of the origami art project, as well as the garden, is to serve as a welcoming portal to the City and the region, and to extend the beauty of the Kizuna Garden to the interior of the airport. The exhibits will create a stunning display of origami art that will capture the eye as you walk through the airport. The first phase, which is almost complete, includes Kusudamas (complex creations using 2,500 folds) in custom made displays. Anticipated subsequent phases include 1,000 suspended cranes, tessellations (geometric art designs), and a silk rose garden. The strategic location chosen for the display is the center of the airport lobby.

Similar to the Kizuna Garden, we are creating the displays in phases, taking approximately five years to complete the total project. The first phase, which was graciously funded by the Ifft and Bistline Foundations, is almost complete. The Kusudamas and display cases are complete. The backdrop material is on order and will be installed upon arrival, allowing for opening of the display. The second phase will include the commission and framing of 3 tessellations. The third phase will involve hanging and display of 1,000 suspended cranes. The fourth phase will be a metal sculpture exhibiting silk paper origami roses. The final phase will be the creation of a kiosk which will explain the history of origami and its numerous scientific applications. The kiosk will also have paper available, along with a tutorial, allowing patrons to fold their own origami.

This is an evolving project, and to our knowledge no combined origami exhibit of this nature exists in the world. The goal is to create a unique display of world class origami art. It has become apparent to the committee overseeing the project that it is challenging to estimate the cost of the project. The first phase had a slight cost overrun, and we anticipate that future phases could be more expensive than estimated. We will strive to keep each phase within the projected budget without sacrificing the integrity of the display.

Budget and Financial Information

Please provide an itemized list of expenditures related to this project. The "Total Budget" dollar value should match the "Total Budget" you reported in the Proposal Narrative section.

Total Project:

Phase 1: Kusudama Display \$17,256 - exceeded estimate by \$1,256

Phase 2: Tessellation Display \$7,475

Phase 3: 1,000 Cranes Display \$20,000

Phase 4: Silk Rose Display \$15,000

Phase 5: Informational Kiosk \$7,000

Phase 2 Breakdown:

*Materials and creation of 3 tessellations \$3,975

*Custom built framing with lighting \$3,500

Phase 3 Breakdown:

*Materials for 1,000 cranes \$7,500-high quality paper, costing \$6-\$7 per sheet, is required for the complex and unique crane design

*Custom built metal art piece to be used for suspension of cranes \$12,500

If you are requesting funding from ICF in an amount less than the Total Budget for the project, please list other funding sources, in-kind donations, or other support, if any, for the project and indicate whether they are committed or pending.

Grants and donations will be sought for each phase such as JAFL, ICF Eastern Region competitive grant, or other community grant opportunities.

An Ifft Foundation Grant application has been submitted and is pending. The amount requested includes completion of Phase 2 and the \$1,256 overrun from Phase 1, which was paid for with Airport funds. We requested reimbursement of the overrun, as well as \$844.00 to begin purchase of materials for Phase 3. To advance the project in a timely fashion, working on Phase 3 simultaneously with Phase 2 is critical.

If the Ifft grant is awarded, the funding will be used as indicated above and the Bistline funds (if awarded) would then be used to fund Phase 3. If the Ifft grant is not awarded, the Bistline funds (if awarded) would be used for Phase 2, the \$1,256 overrun on Phase 1, and the remaining \$11,269 we be used to begin Phase 3.

Fundraising options are being discussed, including inviting local businesses and citizens to sponsor exhibits.

If you do not receive the full amount of funding required to complete the project as presented, what adjustments will you make to the project or its timeline for completion? (Field Maximum: 500 characters including spaces)

We will continue to seek additional funding and extend the timeline as needed, completing as much as possible with the funds received.

Please briefly describe your annual fundraising efforts including, if available, the percent of revenue you receive from different sources (i.e. individuals, foundations, earned income, etc.). (Field Maximum: 1000 characters including spaces)

Phase 1 was funded 62.5% from the previous Ifft Foundation grant, 17.5% from a Bistline Foundation grant, and 20% from airport funds and in-kind labor. The Airport plans to contribute to each phase with in-kind labor and funding as available. We anticipate writing additional grants to complete the overall project.

Is the program or project for which you are applying included in your annual budget, or is it a one-time special project or expense? (Field Maximum: 1000 characters including spaces)

It is a special project that will be a series of one-time expenses for each phase. We have updated our estimate to a total project cost of \$66,731, but will strive to control expenses with the goal of completing the project for less than \$66,731. As funding is secured, we will move the project forward in phases similar to what occurred with the creation of the Kizuna Garden. The Kizuna Garden is the only Japanese garden known to exist at an airport within the continental United States. The origami exhibits are also believed to be the first of their kind being created an airport in the United States. As such, it is difficult to accurately project the cost of the project, but every effort will be made to create stunning exhibits in a cost-effective manner.

Please describe any ongoing expenses for this program/project. If this is a one-time capital expense, please include annual maintenance costs. (Field Maximum: 1000 characters including spaces)

An interim report was submitted regarding the first grant. Due to delays resulting from the COVID-19 pandemic, completion of Phase 1 and closeout reporting has been delayed. Due to the ongoing nature of this project, we are asking for the award of an additional grant to commence work on the next phase, prior to completing Phase 1. We will soon complete Phase 1 and provide the closeout report for the first grant.

The project will be directed through the airport with the assistance of the volunteer group that also created the Kizuna Garden at the Airport. The group will work together to raise funds for each phase. The phases are designed to be standalone projects. Once complete, no additional cost is anticipated. Maintenance will consist cleaning the displays which will be performed by airport staff. If possible, art pieces may be rotated. Future funding may be sought to create and purchase rotational pieces of origami art.