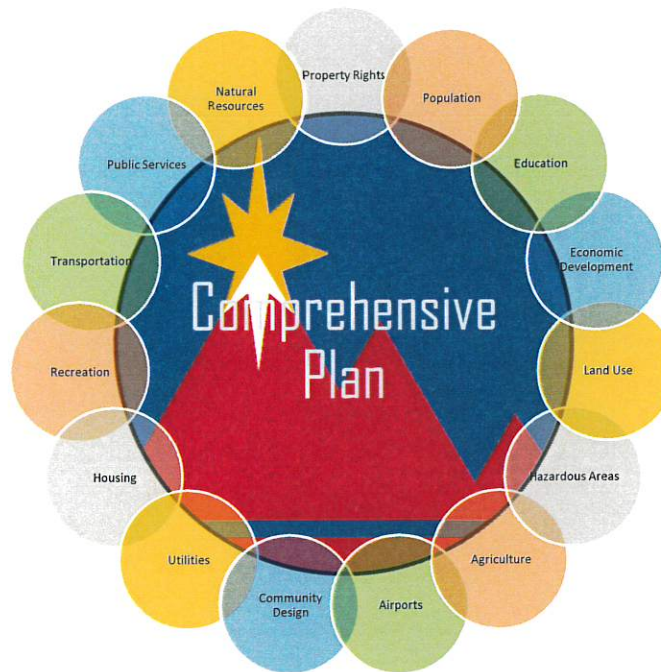


## What is the Comprehensive Plan?

A vision to guide the future of Pocatello and creates a vision and goals to tie together the city's plans and policies. This new Comprehensive Plan will be the vision for Pocatello and its people. It will reflect the voice of residents and is the guiding document for shaping the city we will become over the next twenty years.

The vision and goals provide a common language to connect the plans, policies and programs of multiple city departments. **The Comprehensive Plan is not just a document for the Planning Department!**

We are required by state statute to create a plan that addresses specific topics.



## Why is the Comprehensive Plan valuable to you?

### Align key city resource decisions with the comprehensive plan vision.

- Use the comprehensive plan to establish clear priorities that will inform the city's annual budget process and guide investments, including the general fund and Capital Improvement Plans.
- Encourage city departments to connect resources and work program priorities to the comprehensive plan vision and goals.

### Coordinate implementation actions across departments for effective and collective impact.

- Collaborate between city departments to prioritize and combine projects that advance common goals.

- Improve the integration of regulations—such as design standards for streets and the public realm—across multiple disciplines and departments.
- Analyze the cumulative impact of proposed new funding or finance tools and identify opportunities to advance multiple goals through one tool or approach.
- Build partnerships and collaboration with the community, nonprofits, employers and businesses to help promote and implement the plan.

## What we need from you?

**Knowledge!** You are the experts in your field. We will need you to review the document to ensure that the information is accurate and tells the story correctly.

**Participation!** Your involvement in focus groups and other public outreach activities is essential.

**Support and Ideas!** We cannot do this alone and have it be a document that has value to the City.

## What's next?

This planning process is something that will take up to two years to complete. It involves significant research, collaboration and public engagement. We are just starting this process and are in an information gathering stage. We are meeting with each department and advisory committees to find out what plans are in place, what you are working on, and what you need to meet your goals and objectives.

Jim Anglesey, the City's Long-Range Planner, will act as lead on the entirety of the project. Planners have been assigned as leads to various topics within the Comprehensive Plan.

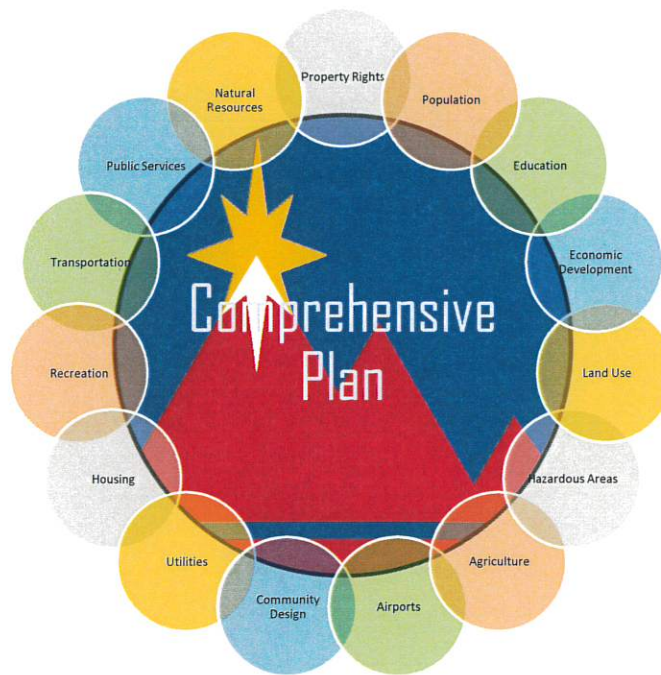
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