

HISTORIC PRESERVATION COMMISSION
Minutes for June 17, 2020 at 6:00 p.m.
City Council Chambers, Municipal Building
911 N. 7th Avenue, Pocatello, ID

The meeting began at 6:00 P.M.

AGENDA ITEM #1: ROLL CALL

PRESENT: Jacquee Alvord, Donald Elston, Latecia Herzog, Nick Nielson, Kelsey Stenersen, William Strength, and Meagan Sully.

STAFF: Jim Anglesey and Aceline McCulla.

WORK SESSION

The Commission discussed the following fundraising ideas and events.

1. Fundraising Idea Discussion

Elston recapped the past five years of fundraising efforts and the need for further fundraising. The Brady Chapel restoration is the focus.

Elston wants to develop a message to distribute to a major donor list. Identify major donors to contact and keep track of list. **Alvord** stated she spoke with Jim Johnston, a member on the State Historic Preservation Organization board has a 501c3 partner they use for fundraisers.

Getting larger donors requires recognition for a sizable donation of \$500.00 or more. It was discussed a year or more ago, that one option for the Brady Chapel might include a placard. Alvord also mentioned a wine and cheese event for larger donors to obtain larger donations and get donated wine and cheese for the event.

Neilson recommended reaching out to two or three different fundraising organizations, with the possibility of finding a 501c3 partner, to come talk with the Commission and identify ideas that would work for the HPC restoration projects.

Herzog mentioned Brady was connected with Idaho Power, but the organization must have a 501c3 status. Herzog mentioned the Bradys in Idaho Falls turned the Brady Chapel over to the City in 1958 or 1959 because of the cost to repair and maintain the Chapel, someone may approach the Bradys to see if they would donate to help restore the chapel.

Alvord mentioned that a good resource to contact is the IFFT Foundation, Lisa Bearg at lisa@idahocf.org or call 208.342.3535 for wording on how to design materials that draw out donors who donate over \$1,000.00 or more towards our projects. The Kasiska Family Foundation is another organization to call at 208.232.8380. Alvord will contact Jim Johnston to come talk with the commission on July 15. The Commission will begin with the regular meeting and then go into a work session to discuss fundraising.

Stenersen mentioned that a 501c3 needs to be established to attract large donors. **Strength** asked if the HPC could coordinate with the nonprofit to raise funds for the Brady Chapel. **Anglesey** reminded the Commission that HPC members are not allowed to be on the board, make decisions, or direct the nonprofit organization in any manner.

2. Discuss Before All Hallows Eve Scavenger Hunt in October

Strength mentioned that October 17 was the day that none of the high schools or the university have sporting events past 1:30 PM. Hours of operation were also discussed.

McCulla reminded the HPC that Steve Porter of Tastee Treet offered to bring his food truck to the cemetery and give a portion of the food sales to the Brady Chapel restoration project as a donation.

McCulla will schedule a meeting with Anglesey, cemetery staff, McCulla, Porter, and Strength, to organize the event.

The finalized scavenger hunt date will be October 17 from 3 to 7 PM with the food truck.

3. Discuss Veteran's Day Brady Chapel Open House

Alvord is working on a project outside the HPC to get grave markers for more Veteran graves and a map with the Veteran gravesite locations.

The open house will be from 11 AM to 4 PM, shifts would be determined later this year.

4. Discuss selecting a date and chair for Stones to Stories event in 2021

Move this item to the January 20, 2021 agenda.

Alvord mentioned the dates for the 2021 Idaho Heritage Trust Conference are September 20-23. Day one will be a half day followed by three full days.

With no other business, it was **MSC (K. Stenersen, J. Alvord)** to adjourn the meeting at 6:59 P.M.

Submitted by: Aceline McCulla Approved on: August 5, 2020
Aceline McCulla, Secretary