

HISTORIC PRESERVATION COMMISSION
Minutes for October 21, 2020 at 6:00 p.m.
City Council Chambers, Municipal Building
911 N. 7th Avenue, Pocatello, ID

The meeting began at 6:02 PM

AGENDA ITEM #1: ROLL CALL AND DISCLOSURE OF CONFLICT OF INTEREST AND EX-PARTE CONTACT

Disclose who was talked to, the basic substance of the conversation, and whether the conversation had any influence. Disclose if there is anything personally or professionally that would not allow an impartial or unbiased decision. Disclose if a site visit was done, location(s) of the visit, and what was seen.

PRESENT: Jacquee Alvord, Donald Elston, Latecia Herzog (arrived at 6:06 PM), Nick Nielson, Jeremiah Stoddard, and Marty Vizcarra.

STAFF: Jim Anglesey, Councilwoman Leeuwrik, and Aceline McCulla.

AGENDA ITEM #2: APPROVAL OF MINUTES

The Commission may wish to approve the minutes from the regular meeting on October 7, 2020.

It was **(MSC) (J. Alvord, D. Elston)** to approve the minutes as written from the meeting on October 7, 2020.

AGENDA ITEM #3: CERTIFICATE OF APPROPRIATENESS

Denis Clijsters requests a Certificate of Appropriateness for a new mural and lighting at 155 S. Arthur Street.

Denis Clijsters and Nick Hottman wanted to paint a mural to brighten up the area and not have to repaint annually. There are no lights in the area, which draws mischief and taggers. Clijsters want to light the area for safety and bring energy to the area. The mural would be painted on the plaster, which is approximately 16 feet from ground to the top, the mural would not be painted on the brick, and the ghost signs would not be painted over, they want to keep the heritage intact. The mural would cover the unwanted graffiti and tagging. Since the mural was painted on the Station Square building, tagging has ceased.

It was **Moved (M. Vizcarra)** to approve the request by Denis Clijsters at 155 S Arthur Avenue for a new mural and lighting as presented, and to authorize the Chair Nielson to sign the Certificate of Appropriateness.

Elston noted that staff conditions were included in the staff report that should be included in the motion.

The motion was amended by Vizcarra, **MSC (M. Vizcarra, J. Alvord)** to approve the request by Denis Clijsters at 155 S Arthur Avenue for a new mural and lighting as presented and include the conditions listed in the staff report, and to authorize Chair Nielson to sign the Certificate of Appropriateness.

AGENDA ITEM #4: CERTIFICATE OF APPROPRIATENESS

Chris White of Star Route Brewery requests a Certificate of Appropriateness for new signage at 218 N. Main Street.

Josh Pohlman, representing Star Route Brewery noted that Chris White wanted to add artwork to his wall sign, Pohlman passed around a new artistic design, **McCulla** asked Pohlman to email the picture to staff for the public record. **Anglesey** stated the 4-foot by 6-foot sign would be counted as signage and does meet the allowable signage.

It was **MSC (L. Herzog, J. Stoddard)** to approve the request by Star Route Brewery at 218 N. Main Street for a new signage as presented and to authorize Chair Nielson to sign the Certificate of Appropriateness.

AGENDA ITEM 5: BEFORE ALL HALLOWS EVE AT BRADY CHAPEL

The Commission will hear an update on plans for the scavenger hunt event and may wish to discuss any items regarding the event.

The commission discussed last minute items and determined we are ready.

With no other meeting business, Chair Nielsen moved the Commission into the work session at 6:34 PM.

*****WORK SESSION*****

AGENDA ITEM 1: BRADY CHAPEL CAPITAL CAMPAIGN PLAN

The Commission will discuss items regarding the campaign plan and perform the following exercises:

- As a group, fill out the business model canvas sheet with initial thoughts and ideas. (10 minutes)
- Split into groups of two and come up with additional ideas. (10 minutes)
- Reconvene as a group and finalize the business model canvas to inform the campaign plan. (10 minutes)

Anglesey passed out the draft donation poster that will be printed tomorrow. **Herzog** noted a few suggestions.

Alvord stated the Idaho Heritage Conference Committee agreed to be a partner and would allow a link on their webpage to the City's webpage on the Brady Chapel and donation link that would go into the City's account.

Anglesey noted we are working on getting a donation button with the City's IT and Finance Departments.

With no other business, it was **MSC (L. Herzog, J. Alvord)** to adjourn the meeting at 7:48 P.M.

Submitted by: *Aceline McCulla* Approved on: *November 4, 2020*
Aceline McCulla, Secretary