



PLANNING & DEVELOPMENT SERVICES  
PO Box 4169, 911 North Seventh Avenue  
Pocatello, Idaho 83205  
(208)234-6184 FAX (208)234-6586

### APPLICATION FOR AN ON-PREMISE SIGN PERMIT

Filing Fee \$75.00  
Submittal Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_

Permit #: \_\_\_\_\_  
Receipt #: \_\_\_\_\_  
Receipt Date: \_\_\_\_\_

#### Sign Contractor Information:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Zoning: \_\_\_\_\_ Historic District: Yes  No   
Illumination Source: \_\_\_\_\_  
Power Source: Existing \_\_\_\_\_ New \_\_\_\_\_

#### Business/Site Information:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Type of sign(s): \_\_\_\_\_  
Dimension of Face(s): \_\_\_\_\_  
If new, elect. contractor name: \_\_\_\_\_

Is the electrical connection a standard three-prong? Yes  No

Height (from ground level to top of sign): \_\_\_\_\_

Total Sign Area Existing on Site (include all painted wall signs, pole signs, and window signs):  
\_\_\_\_\_

Building Frontage (per street front): \_\_\_\_\_  
\_\_\_\_\_

Open Space (per street front): \_\_\_\_\_  
\_\_\_\_\_

Multi-Use Facility (more than one tenant in bldg.): Yes  No

#### THE FOLLOWING INFORMATION MUST ACCOMPANY EACH APPLICATION

1. A site plan which includes: the site with street locations, lot frontage dimensions, building locations(s), building frontage dimension, open space dimension, landscaping, location of all existing and proposed signage with setback dimensions from property lines, and the dimensions of said signs.
2. Schematic drawings of the proposed sign(s) which indicate dimensions, height, colors, message, type of illumination, and construction materials.
3. Structural details showing mounting to a building or pole (pole size, anchoring, concrete footings, etc.).
4. Photographs of the site showing building and proposed location of sign(s).



## ELECTRONIC MESSAGE DISPLAY AGREEMENT

The following Pocatello Municipal Code governs the use of Electronic Message Displays (EMDs) within the City of Pocatello. Prior to issuance of a permit for an EMD, the sign contractor and sign owner must read and sign on the space below indicating agreement to comply with these requirements:

### Pocatello Municipal Code 15.20.250

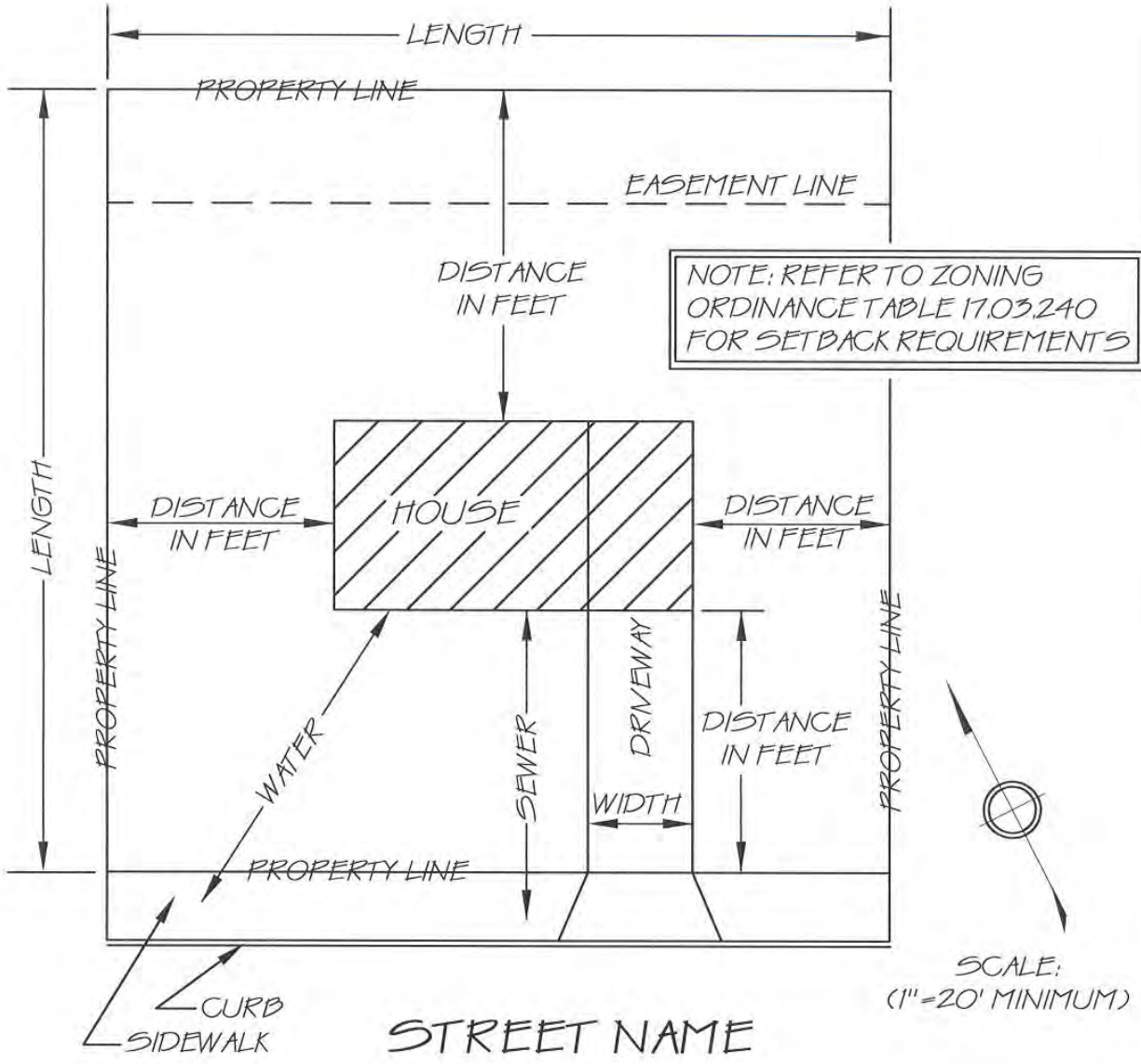
- A. Such displays shall contain static messages only, and shall not have movement, of any part of the sign structure, design, or pictorial segment of the sign, including the movement or appearance of movement of any illumination or the flashing, scintillating or varying of the light intensity. No chasing, blinking, rotating or flashing shall be employed in displaying a message or image, or during the change from one message or image to another. No streaming video shall be displayed.
- B. Text messages that are longer than the display area and do not contain any non-text graphics shall scroll in a consistent and predictable manner.
- C. An automated change of message or image must be accomplished within two (2) seconds or less and contain a default design that will freeze the sign face in one position should malfunction occur.
- D. Each message or frame must be displayed for a minimum of eight (8) seconds.
- E. One EMD per business, unless located within a business center, then one EMD per business center.
- F. EMD's may not be installed on a non-conforming sign.
- G. Curfew: All electronic message displays located in a Residential, or Residential Commercial Professional zone shall not be illuminated between nine thirty o'clock (9:30) P.M. and six thirty o'clock (6:30) A.M.
- H. All applications to permit an electronic message display shall be accompanied by a signed owner's agreement, from the future owner and operator of the subject sign, acknowledging and agreeing to comply with all standards herein noted.
- I. ELECTRONIC MESSAGE DISPLAYS Criteria:
  - 1. Electronic message displays shall not exceed 0.3 foot-candles over ambient lighting conditions when measured at the appropriate distance. The illuminance of an Electronic Message Display shall be measured with an illuminance meter set to measure foot-candles accurate to at least two decimals. Illuminance shall be measured when the EMD is off and again with the EMD displaying a white image for a full color-capable EMD, or a solid message for a single-color EMD.
  - 2. Measurement Distance: All measurements shall be taken as close as practical to a perpendicular plane of the sign at the distance required. The measurement distance may be calculated with the following formula:  $\text{Measurement Distance} = \sqrt{(\text{Area of sign square feet} \times 100)}$
  - 3. Dimming Capabilities: All new electronic message displays shall be installed with an automated dimmer control or similar device which automatically determines the ambient illumination and programmable to automatically dim according to the ambient light conditions, or that can be adjusted to comply with the 0.3 foot-candles above ambient light requirement.

I have read, understand and agree to comply with all of the above regulations. I understand that failure to comply may result in a citation.

Sign Contractor: \_\_\_\_\_ Date: \_\_\_\_\_

Sign Owner: \_\_\_\_\_ Date: \_\_\_\_\_

# SAMPLE PLOT PLAN



OWNER: JOHN DOE

ADDRESS: 123 IDAHO STREET

LEGAL DESCRIPTION: LOT#; BLOCK#; SUBDIVISION NAME OR ATTACH LONG LEGAL DESCRIPTION

CONTRACTOR: ABC CONTRACTORS

